

Cultural Quarter Trail

Download the St George's Smartphone App for free!

The St George's App will help you explore Leicester's Cultural Quarter, a part of the City previously known as St George's. Our guide will show you the rich heritage of the area using materials collected from local archives and the people who lived, worked and visited here.

The new 'Changing Industries in Leicester's Cultural Quarter' Trail is a feature guide within the app created from the findings of a six month heritage project which explores the rise, fall and reinvention of industry in the area around Phoenix from the Victorian era to the present day.

The creation of the St George's app is a collaborative project between Phoenix, University of Leicester and app developer Cuttlefish. As well as creating a new guide to the buildings in the area, we have also included other locally produced guides that we think you will find interesting.

You can use the app from anywhere but it has been specially designed to act as a trail as you walk around the Cultural Quarter displaying articles, photographs and audio materials specific to each location.

To take part—

iPhone Users

Download the app from iTunes—
Search 'St George's'



Android Users

Download the app from Google Play—
Search 'St George's'



Desktop Users

Visit—
leicestercultureapp.co.uk/st-georges-guide.html

Begin your tour from Phoenix

Use our free Wi-Fi to download the app on site (ask for the Wi-Fi code at the bar) and pre-load the guide before you start your journey to avoid using your mobile data allowance.

Supported by

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The project has been funded by the Arts and Heritage Research Council (AHRC) through the Creative Economy Knowledge Exchange 'Archives to Assets programme'.

The Archives to Assets Programme has run for just under 12 months and has supported collaboration between academics from the universities of Nottingham, Nottingham Trent and Leicester with a host of regional Creative and Heritage sector partners.